



## Course Specifications

|                      |  |
|----------------------|--|
| <b>Course Title:</b> | Decision Support Systems               |
| <b>Course Code:</b>  | MIS 311                                |
| <b>Program:</b>      | Management Information Systems         |
| <b>Department:</b>   | Management Information Systems         |
| <b>College:</b>      | Business Administration                |
| <b>Institution:</b>  | Prince Sattam Bin Abdulaziz University |

## Table of Contents

|  |                                     |
|--|-------------------------------------|
| <b>A. Course Identification</b> .....  | <b>3</b>                            |
| 6. Mode of Instruction (mark all that apply) .....   | 3                                   |
| <b>B. Course Objectives and Learning Outcomes</b> .....  | <b>3</b>                            |
| 1. Course Description.....   | <b>Error! Bookmark not defined.</b> |
| 2. Course Main Objective.....  | 3                                   |
| 3. Course Learning Outcomes .....  | 3                                   |
| <b>C. Course Content</b> .....   | <b>4</b>                            |
| <b>D. Teaching and Assessment</b> .....  | <b>4</b>                            |
| 1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods ..... | 4                                   |
| 2. Assessment Tasks for Students .....   | 5                                   |
| <b>E. Student Academic Counseling and Support</b> .....  | <b>5</b>                            |
| <b>F. Learning Resources and Facilities</b> .....  | <b>6</b>                            |
| 1. Learning Resources .....  | 6                                   |
| 2. Facilities Required.....  | 6                                   |
| <b>G. Course Quality Evaluation</b> .....  | <b>6</b>                            |
| <b>H. Specification Approval Data</b> .....  | <b>7</b>                            |

## A. Course Identification

|  |
|--|
| <b>1. Credit hours:</b> 5  |
| <b>2. Course type</b>  |
| a. University <input type="checkbox"/> College <input type="checkbox"/> Department <input checked="" type="checkbox"/> Others <input type="checkbox"/> |
| b. Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/>  |
| <b>3. Level/year at which this course is offered:</b> 11 <sup>th</sup> level/fourth year   |
| <b>4. Pre-requisites for this course (if any):</b><br>MIS 201  |
| <b>5. Co-requisites for this course (if any):</b>  |

### 6. Mode of Instruction (mark all that apply)

| No | Mode of Instruction   | Contact Hours | Percentage |
|----|-----------------------|---------------|------------|
| 1  | Traditional classroom | 60            | %100       |
| 2  | Blended               |               |            |
| 3  | E-learning            |               |            |
| 4  | Distance learning     |               |            |
| 5  | Other                 |               |            |

### 7. Contact Hours (based on academic semester)

| No | Activity                   | Contact Hours |
|----|----------------------------|---------------|
| 1  | Lecture                    | 48            |
| 2  | Laboratory/Studio          | 12            |
| 3  | Tutorial                   |               |
| 4  | Others (specify) Practical |               |
|    | <b>Total</b>               | 60            |

## B. Course Objectives and Learning Outcomes

This course is intended to develop an appreciation of the nature of managerial business decision making as well as a working knowledge of Decision Support Systems (DSS) for facilitating the process of semi-structured decision making. Issues associated with the development of these systems are introduced, along with some of the underlying mathematical modelling techniques that provide DSS with a problem solving capability.

### 2. Course Main Objective

The main objective of this course is to introduce students to decision support systems (DSS), its components and characteristics. It also describes in detail the different techniques used in a DSS including data warehousing, data visualization, modeling, and data mining.

### 3. Course Learning Outcomes

| CLOs | Aligned PLOs |
|------|--------------|
|------|--------------|

| CLOs     |  | Aligned PLOs              |
|----------|--|---------------------------|
| <b>1</b> | <b>Knowledge and Understanding</b>   |                           |
| 1.1      | Describe the need for computerized support of managerial decision making, and the conceptual foundations of the decision support systems (DSS)       | PLO 1.1 & PLO 1.4         |
| 1.2      | List the different subsystems of a decision support system and the technology involved in these subsystems.  | PLO 1.2, PLO 1.3, PLO 1.4 |
| 1.3      | Recognize the value of decision support systems to individuals and organizations and report current practices in the use of decision support systems | PLO 1.1                   |
| <b>2</b> | <b>Skills :</b>  |                           |
| 2.1      | Use mathematical modeling techniques   | PLO 2.3, PLO 2.4          |
| 2.2      | Use data mining techniques to extract knowledge from data  | PLO 2.3 & PLO 2.4         |
| 2.3      | Use Excel in decision making   | PLO 2.2 & PLO 2.4         |
| 2.4      | Model Problems and opportunities   | PLO 2.2 & PLO 2.3         |
| <b>3</b> | <b>Values:</b>   |                           |
| 3.1      | Exhibit effective performance within a team environment  | PLO 3.1                   |

## C. Course Content

| No           | List of Topics  | Contact Hours |
|--------------|---|---------------|
| 1            | <b>Chapter 1:</b> An Overview of Business Intelligence, Analytics, and Decision Support     | 10            |
| 2            | <b>Chapter 2:</b> Foundations and Technologies for Decision Making                          | 9             |
| 3            | <b>Chapter 3:</b> Data Warehousing  | 10            |
| 4            | <b>Chapter 4:</b> Model Based Decision Making: Optimization and Multi-Criteria Systems      | 11            |
| 5            | <b>Chapter 5:</b> Business Reporting, Visual Analytics, and Business Performance Management | 9             |
| 6            | <b>Chapter 6:</b> Data Mining   | 11            |
| <b>Total</b> |   | <b>60</b>     |

## D. Teaching and Assessment

### 1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

| Code       | Course Learning Outcomes   | Teaching Strategies  | Assessment Methods   |
|------------|--|--|--|
| <b>1.0</b> | <b>Knowledge and Understanding</b>   |  |  |
| 1.1        | Describe the need for computerized support of managerial decision making, and the conceptual foundations of the decision support systems (DSS) | <ul style="list-style-type: none"> <li>Theoretical teaching through lectures.</li> <li>Practical teaching through class labs</li> <li>Discussion boards</li> </ul> | <ul style="list-style-type: none"> <li>MCQ, TF,FB questions</li> <li>Discussion board assignments</li> </ul> |
| 1.2        | List the different subsystems of a decision support system and the   | <ul style="list-style-type: none"> <li>Theoretical teaching through lectures.</li> </ul>   | <ul style="list-style-type: none"> <li>MCQ, TF,FB questions</li> </ul>                                       |

| Code       | Course Learning Outcomes   | Teaching Strategies  | Assessment Methods   |
|------------|--|--|--|
|            | technology involved in these subsystems.   | <ul style="list-style-type: none"> <li>Practical teaching through class labs</li> </ul>  | <ul style="list-style-type: none"> <li>Discussion board assignments</li> <li>Projects</li> </ul>                               |
| 1.3        | Recognize the value of decision support systems to individuals and organizations and report current practices in the use of decision support systems | <ul style="list-style-type: none"> <li>Theoretical teaching through lectures.</li> <li>Practical teaching through class labs</li> <li>Discussion boards</li> </ul> | <ul style="list-style-type: none"> <li>MCQ, TF,FB questions</li> <li>Discussion board assignments</li> <li>Projects</li> </ul> |
| <b>2.0</b> | <b>Skills</b>  |  |  |
| 2.1        | Use mathematical modeling techniques   | <ul style="list-style-type: none"> <li>Theoretical teaching through lectures.</li> <li>Practical teaching through class labs</li> </ul>                            | <ul style="list-style-type: none"> <li>Assignments and home works.</li> <li>Projects</li> </ul>                                |
| 2.2        | Use data mining techniques to extract knowledge from data  | <ul style="list-style-type: none"> <li>Practical teaching through class labs</li> </ul>  | <ul style="list-style-type: none"> <li>Assignments and home works.</li> <li>Projects</li> </ul>                                |
| 2.3        | Use Excel in decision making   | <ul style="list-style-type: none"> <li>Theoretical teaching through lectures.</li> <li>Practical teaching through class labs</li> </ul>                            | <ul style="list-style-type: none"> <li>Excel Assignments and home works</li> <li>Projects</li> </ul>                           |
| 2.4        | Model Problems and opportunities   | <ul style="list-style-type: none"> <li>Theoretical teaching through lectures.</li> <li>Practical teaching through class labs</li> </ul>                            | <ul style="list-style-type: none"> <li>Assignments and home works.</li> <li>Projects</li> </ul>                                |
| <b>3.0</b> | <b>Values</b>  |  |  |
| 3.1        | Exhibit effective performance within a team environment  | <ul style="list-style-type: none"> <li>Class discussions</li> <li>Group assignments</li> </ul>   | <ul style="list-style-type: none"> <li>Evaluation of discussions and assignments</li> </ul>                                    |

## 2. Assessment Tasks for Students

| # | Assessment task*  | Week Due   | Percentage of Total Assessment Score |
|---|-------------------|--|--------------------------------------|
| 1 | Midterm exam1     | 5 <sup>th</sup>  | 15%                                  |
| 2 | Midterm exam 2    | 10 <sup>th</sup>   | 15%                                  |
| 3 | Quizzes           | 4 <sup>th</sup> , 8 <sup>th</sup> , and 10 <sup>th</sup> | 10%                                  |
| 4 | Assignments       | 4 <sup>th</sup> , 7 <sup>th</sup> , and 9 <sup>th</sup>  | 10%                                  |
| 5 | Mini Projects     | 11 <sup>th</sup>   | 10%                                  |
| 6 | Final Examination |  | 40%                                  |

\*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

## E. Student Academic Counseling and Support

**Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice :**

4 office hours/week

2 academic advising hours/week

## F. Learning Resources and Facilities

### 1. Learning Resources

|                                       |   |
|---------------------------------------|---|
| <b>Required Textbooks</b>             | Ramesh Sharda, Dursun Delen , Efraim Turban, "Business Intelligence and Analytics: Systems for Decision Support", Global Edition, 10/E, 2014, ISBN-10: 1292009209 • ISBN-13: 9781292009209.   |
| <b>Essential References Materials</b> | <ul style="list-style-type: none"> <li>• Efraim Turban &amp; Jay E. Aronson &amp; Ting-Peng Liang &amp; Ramesh Sharda (2011), Decision Support &amp; Business Intelligence Systems; Prentice-Hall, Inc, Eighth Edition.</li> <li>• Ramesh Sharda &amp; all. Business Intelligence and Analytics: Systems for Decision Support, Tenth Edition (Global Edition), Pearson Education 2014. G. M. Marakas (2002), Decision Support Systems; Prentice-Hall, First Edition.</li> <li>• L. T. Moss, S. Atre (2003), Business Intelligence Roadmap; the Complete Project Lifecycle for Decision-Support Applications, Addison-Wesley, Fifth Edition.</li> </ul>  |
| <b>Electronic Materials</b>           | <ul style="list-style-type: none"> <li>• <a href="http://bistudycase.blogspot.com/2011/08/intelligence-phase.html">http://bistudycase.blogspot.com/2011/08/intelligence-phase.html</a></li> <li>• <a href="https://www.guru99.com/data-warehousing.html#4">https://www.guru99.com/data-warehousing.html#4</a></li> <li>• <a href="https://www.altexsoft.com/blog/enterprise-data-warehouse-concepts/">https://www.altexsoft.com/blog/enterprise-data-warehouse-concepts/</a></li> <li>• <a href="https://www.syncsort.com/en/glossary/enterprise-data-warehouse">https://www.syncsort.com/en/glossary/enterprise-data-warehouse</a></li> <li>• <a href="https://www.talend.com/resources/what-is-data-mart/">https://www.talend.com/resources/what-is-data-mart/</a></li> <li>• <a href="https://www.stitchdata.com/resources/operational-data-store/">https://www.stitchdata.com/resources/operational-data-store/</a></li> <li>• <a href="https://www.altexsoft.com/blog/enterprise-data-warehouse-concepts/">https://www.altexsoft.com/blog/enterprise-data-warehouse-concepts/</a></li> </ul> |
| <b>Other Learning Materials</b>       | -   |

### 2. Facilities Required

| Item   | Resources  |
|--|--|
| <b>Accommodation</b><br>(Classrooms, laboratories, demonstration rooms/labs, etc.)   | A laboratory with computer hardware and software |
| <b>Technology Resources</b><br>(AV, data show, Smart Board, software, etc.)  | Blackboard software, smart board                 |
| <b>Other Resources</b><br>(Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list) | Latest version of the Excel software             |

## G. Course Quality Evaluation

| Evaluation Areas/Issues                  | Evaluators                   | Evaluation Methods |
|--|------------------------------|--------------------|
| Effectiveness of teaching and assessment | Students                     | Direct             |
| Extent of achievement of course          | Quality and Development unit | Indirect           |

| Evaluation Areas/Issues       | Evaluators | Evaluation Methods |
|-------------------------------|------------|--------------------|
| learning outcomes             |            |                    |
| Self-assessment               | Teacher    | Direct             |
| Quality of learning resources | Students   | Direct             |

**Evaluation areas** (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

**Evaluators** (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

**Assessment Methods** (Direct, Indirect)

## H. Specification Approval Data

|                     |                    |
|---------------------|--------------------|
| Council / Committee | Department Council |
| Reference No.       | 2                  |
| Date                | SEP 2022           |