

Study Plan

Degree : Bachelor

Faculty : College of Business Administri

Hrs : 134

Semester : 341

Dept : Marketing

Plan : Major

Edition : 2

Gender : Male

Major : MKT Marketing

Council Session :

Deanship Session :

Faculty Session :

Dept Session :

Council Date :

Deanship Date :

Faculty Date :

Dept Date :

Group Type : 1 إجبارية 1

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First						
Code	Course Name	HR	G	L	H	Requisits
IC 101	Introduction of Islamic Culture	2				-
CT 140	Information Technology Skills	3				-
MATH142	Mathematics - I	3				-
NAJM 161	Grammar	2				-
NAJM 162	Reading	2				-
NAJM 163	Writing	2				-
<b>Total</b>						<b>14</b>

Second						
Code	Course Name	HR	G	L	H	Requisits
CI 140	LEARNING & THINKING & RESEARCH SKILLS	3				-
MATH143	Mathematics- II	3				MATH142 - / P
COMM 140	Communication Skills	2				-
NAJM 165	Listening & Speaking	2				NAJM 161 - / P
NAJM 166	Reading in Business	2				NAJM 161 - / P NAJM 162 - / P
NAJM 167	Technical Writing in Business	2				NAJM 161 - / P NAJM 162 - / P NAJM 163 - / P
<b>Total</b>						<b>14</b>

Third						
Code	Course Name	HR	G	L	H	Requisits
ECON101	Principles of Microeconomics	3				NAJM 165 - / P NAJM 166 - / P NAJM 167 - / P
IC 102	The Islam and Society Building	2				-
ACCT103	Principles of Financial Accounting	3				NAJM 165 - / P NAJM 166 - / P NAJM 167 - / P
MGT 110	Business Statistics - I	3				-
MGT 201	Introduction to Business	3				NAJM 165 - / P NAJM 166 - / P

Third						
Code	Course Name	HR	G	L	H	Requisits
						NAJM 167 - / P
HRM 201	concepts and terminologies in business administration	3				-
<b>Total</b>						<b>17</b>

Forth						
Code	Course Name	HR	G	L	H	Requisits
ECON102	Principles of Macroeconomics	3				ECON101 - / P
ACCT104	Principles of Managerial Accounting	3				ACCT103 - / P
MGT 113	Business Statistics ? II	3				MGT 110 - / P
MKT 201	Principles of Marketing	3				MGT 201 - / P
MIS 201	Management Information Systems	3				CT 140 - / P MGT 201 - / P
HRM 223	Human Resource Management	3				MGT 201 - / P
<b>Total</b>						<b>18</b>

Fifth						
Code	Course Name	HR	G	L	H	Requisits
ARAB101	Language Skills	2				-
FIN 211	Principles of Corporate Finance	3				ACCT103 - / P
MGT 212	Prediction of Business	3				MGT 113 - / P
MGT 215	Legal Environment of Business	3				MGT 201 - / P
MGT 231	Management Science	3				MGT 201 - / P
HRM 221	Organizational Behavior	3				MGT 201 - / P
<b>Total</b>						<b>17</b>

Sixth						
Code	Course Name	HR	G	L	H	Requisits
IC 103	The Foundation Of the Economic System in Islam	2				-
FIN 231	Principles of Risk Management & Insurance	3				FIN 211 - / P
MKT 301	Consumer Behavior	3				MKT 201 - / P
MKT 302	Marketing Research	3				MKT 201 - / P

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Category :

Group Type : 1 إجبارية

Group Type : 1 إختيارية ( 9 )

Sixth							
Code	Course Name	HR	G	L	H	Requists	Yrl
HRM 311	Business Ethics	3				MGT 201 - / P	-
<b>Total</b>							<b>14</b>

Seventh							
Code	Course Name	HR	G	L	H	Requists	Yrl
ARAB103	Arabic Editing	2				-	-
MGT 320	Operations Management	3				MGT 231 - / P	-
MKT 391-	Summer Training	3				-	-
MKT 401	Marketing Communications	3				MKT 201 - / P	-
MKT 305	International Business Administration	3				MKT 201 - / P	-
MKT 496	Graduation Project (1)	1		6		-	-
<b>Total</b>							<b>15</b>

Eighth							
Code	Course Name	HR	G	L	H	Requists	Yrl
IC 104	Foundations of the political system in Islam	2				-	-
MKT 410	Strategic Marketing	3				MKT 201 - / P	-
MGT 491	Strategic Management	3				MKT 201 - / P	-
MKT 497	Graduation Project (2)	2				MKT 496 - / P	-
<b>Total</b>							<b>10</b>

Category :

Group Type : 1 إختيارية ( 9 )

Code	Course Name	HR	G	L	H	Requists	Yrl
MKT 303	Selling Skills & Sales Management	3				MKT 201 - / P	-
MKT 403	Electronic Marketing	3				MIS 201 - / P MKT 201 - / P	-
MKT 452	Services Marketing	3				MKT 201 - / P	-
MKT 454	Industrial Marketing	3				MKT 201 - / P	-
MKT 351	Global Marketing	3				MKT 201 - / P	-
MKT 404	Distribution Management and Marketing	3				MKT 201 - / P	-
MKT 456	Computer Applications in Marketing	3				MIS 201 - / P MKT 201 - / P	-
<b>Total</b>							<b>21</b>

Free Hrs : 6